



AMAZONAS

For Life

www.amazonasforlife.com

The Challenge we're addressing in Bolivia

46% of Bolivia is part of the Amazon watershed region

Since 2024 2nd most primary forest loss of any tropical country **globally** (third place prior to that).

200% surge in primary forest loss in 2024, after a record-breaking 2023.

Mainly due to record (wild)fires:
~7.2M ha forest lost in 2024.

Sources: [Nómadas](#) and [WRI](#)





AMAZONAS FOR LIFE

Amazonas For Life is a purpose-driven company promoting regenerative agroforestry and the restoration of the Amazon rainforest, focusing on native and productive tree species. We take a holistic approach, balancing Purpose, People, Planet, and Profit.

We work closely with Indigenous communities to share knowledge, support sustainable land use, and create local livelihoods.

Development since 2024:

- The Bolivian Government approved carbon credits
- The Bolivian Govt made announcement at COP29: “ZERO Deforestation by 2030”
- Planned expansion of \$26.1m USD, acquiring & diversifying Dutch company owning a crucial forest, including carbon credits & superfood

Deforestation around the Forest

High deforestation mainly due to focus on agriculture

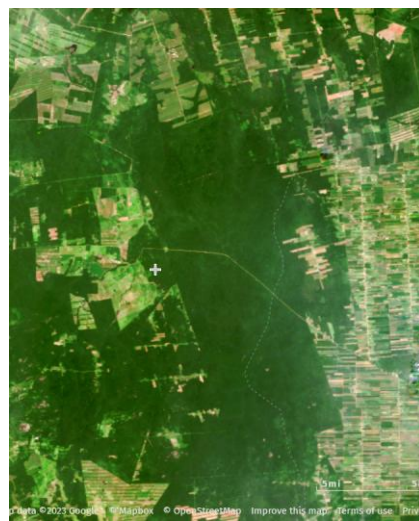
The deforestation in the area has increased rapidly – satellite views from Global Forest Watch 2017 – 2023:



Location in Bolivia



June 2017



Jan 2023



Average deforestation rate in surrounding area 2013-2023: 4.3%

Valuable & Crucial 30,019-ha forest

may be converted into Soy Fields starting in Aug/Sep 2025.

Current owners in negotiations with major Brazilian agribusiness.



- **30,019 ha of Chiquitano Forest**
- **32-ha industrial plot with sawmill** in Concepción
- **FSC certified parquet flooring** operation for 25 years
- **The last forested corridor** between the indigenous nations Lomerío (265,000 Ha) and Monteverde (970,000 Ha)
- Highly threatened → **high quality REDD+ carbon credits**
- **Plan Vivo** certification process initiated
- **Baru nuts:** Native to forest & demand exceeds supply
- **Recently approved for import into the EU**
- **2,500 ha area for plantation** of Baru and Cashew nuts
- **Contract for at least 5 tons of Baru nuts already in 2025**

Prof. Johan Rockström, Director of Potsdam Institute for Climate Impact Research: *"the loss of this forest would lead to accelerated degradation and drought in Chiquitania, which would risk leading to negative effects on other parts of the Amazon rainforest and affect water supply for communities downwind."*

Business Model

We replace single-stream timber extraction with a diversified income architecture

1. **Sustainable Timber** – Existing FSC-aligned operations, continued export
2. **Carbon Credits** – Issued via Plan Vivo, projected at 214k tCO₂/year
3. **Barú Nuts** – Premium native superfood approved for EU import 2025
4. **Cashew Nuts** – Commercial agroforestry model & global demand
5. **Close collaboration with indigenous communities**, strengthening all income streams

Baru Nut: A Super Food → New to the European market from 2025

- Research project with Karolinska Institute from 2025: Baru nuts for kidney patients

Per 100 grams	Baru Nuts	Cashew	Brazil Nuts	Almonds	Peanuts	Pecans	Macadamias	Walnuts
Protein (g)	24.1	15.3	14.3	20.9	24.3	9.5	7.8	14.3
Fiber (g)	26.3	3	7.5	10.9	8.4	9.6	8	7.1
Orac (Antioxidant) pmol TE/100g	21,100	1,948	1,419	4,454	3,166	17,940	1,695	13,541
Iron (mg)	2.7	6	2.4	3.7	1.6	2.5	2.6	2.6
Zinc (mg)	6.7	5.6	4	3.1	2.7	4.4	1.4	1.2
Potassium (mg)	980	565	659	713	634	424	363	459
Vitamin E (mg)	21.4	0.9	5.7	23.9	4.9	1.3	0.6	0.9
Total Fat (g)	27.6	46.4	67.1	52.5	49.7	74.3	76	60.7
Saturated Fat (g)	4.1	9.2	16.1	9.2	4.1	6.3	11.9	5.4
Calories (kcal)	518	574	659	598	587	710	718	643

Source: USDA National Nutrient Database for Standard Reference



First Place



Second Place

Financial Overview

REVENUE USD 1000



NET PROFIT USD 1000



CASH BALANCE USD 1000



NET PROFIT DIVIDED BY SHARE

Net Profit divided by Share Capital



Why is this a good business?

- ✓ **Barú nuts** approved for food export to the EU (2025)
- ✓ **Carbon issuance** viable in Bolivia since 2024 and we've initiated certification under **Plan Vivo**
- ✓ **Deforestation-free import rules** take effect in the EU (EUDR 2026)
- ✓ **First B2B timber channel** secured with operational partner in Paraguay
- ✓ **Indigenous partnerships and supply chains** already active
- ✓ Lowers **Bolivia's record-high deforestation** 2nd globally in primary forest loss

Sustainable Development Goals (SDGs)

- Aligned with all the SDGs

Directly aligned



Indirectly aligned



THE CORE TEAM



Helena Lindemark

Co-founder, Board member & CEO
30+ years of experience in sustainability,
incl. four years with the UN in Bolivia.



Fredrik L. Guzmán

Co-founder, Board member & COO
10+ years of experience in strategic
business development & communication



Juan Carlos Laura G.

Board Member & CSO
20+ years of experience as advisor
to indigenous communities in Bolivia.



Peder Schjødt

Board Member & CFO
40 years of Business and Systems
Analysis within IT, food and
reforestation, incl. Bolivia



Robert Müller

Expert on land use change and carbon
certification, with 25+ carbon projects under
the Gold Standard



Nathalie Aldana

Commercial Manager. 10+ yrs in
Nordic Fast Moving Consumer Goods,
food, and impact-driven branding.



Sten-Anders Fellman

Co-founder & Board Member
40 years of management
within finance and accounting

Expertise in forestry, agroforestry, reforestation, biodiversity & fire management added through local partners.

Thank you for your time.



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